

Bio

Jiahui (Jennifer) Zhang 张佳慧 graduated from University of Toronto, Faculty of Law. She also acquired a Bachelor of Law and a Master of Law degree from Beijing Foreign Studies University in China. She articulated with Independent Electricity System Operator in Ontario, and was called to the Ontario (Canada) Bar in April 2021.

Jennifer's practice is focused on international business and investment, particularly in franchise, distribution, and licensing. Jennifer assists international clients who wish to establish or expand into Canada and drafts legal documents for use in Canada. She also advises on deal structuring and regulatory compliance issues that are pertaining to businesses.

Prior to being called to the Ontario Bar, Jennifer worked in infrastructure investment transactions in many emerging economies, and was involved in project financing and greenfield merger and acquisition deals.

Activities

Attended Canadian Franchise Association (CFA) 2022 annual meeting in Ottawa

Attended International Franchise Association (IFA) 2022 legal symposium and IFA/IBA joint conference in Washington and hosted roundtable topic: Winning Strategies for China's MOFCOM Registration

Attended CFA 2022 Law Day in Toronto and hosted roundtable topic: New Challenges in the Era of Digital Marketing

Attended American Bar Association Forum on Franchising 2022 Annual Meeting in San Diego

Attended International Franchise Association (IFA) 2023 Annual Conference in Las Vegas

Attended Canadian Franchise Association (CFA) 2023 annual meeting in Niagara Falls

Attended International Franchise Association (IFA) 2023 legal symposium and IFA/IBA joint conference in Washington D.C.

Publications

"What does the new Personal Information Protection Law of China mean for cross-border franchising and distribution?", International Distribute Institute (IDI) Newsletter, January 2022

"Do you have a franchise operation in Quebec? Be prepared for the new privacy law in Quebec", CFA Updater, April 2022

"Can small claim disputes arising under international franchise be resolved by arbitration?", Taylor Wessing France publication, April 2022

"What franchisors need to know about the new wage-fixing and no-poaching offences", CFA Updater, September 2022

"How will China antitrust 2.0 impact international brands distribution to China?" Taylor Wessing France publication, October 2022